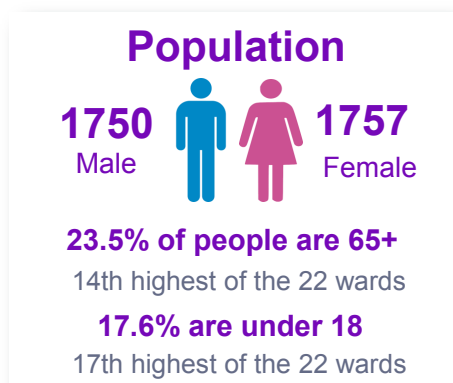
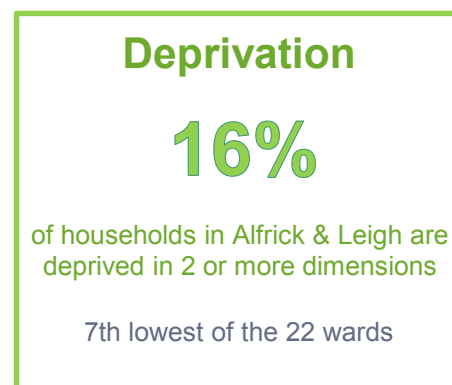
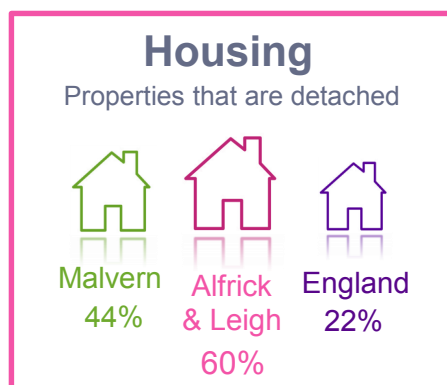
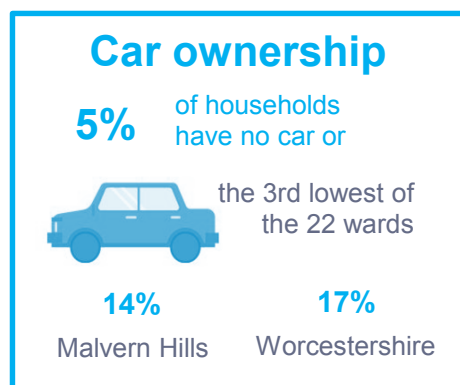
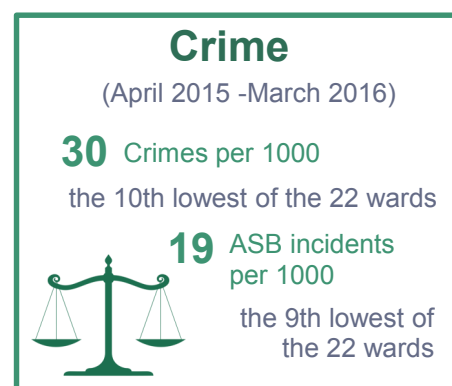
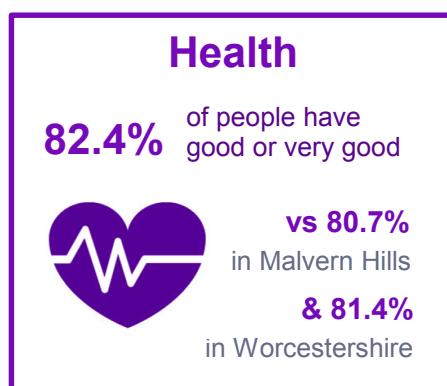
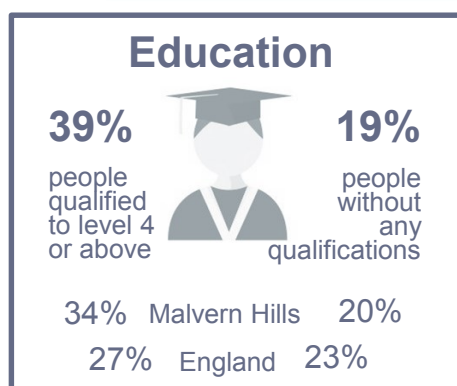


This is one of a series of profiles which cover all of the 22 wards in the Malvern Hills district. It is designed to assist in identifying the key challenges in the ward and to help ensure a better understanding of the community.

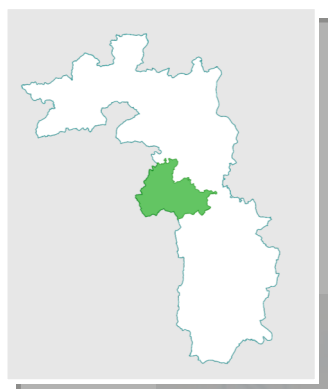


Population 2011	3507
Households	1649
Life expectancy: Male	77.4
Life expectancy: Female	81.6
Average household size	2.4
Area (sq. miles)	18.2
Population density (persons per sq. mile)	193



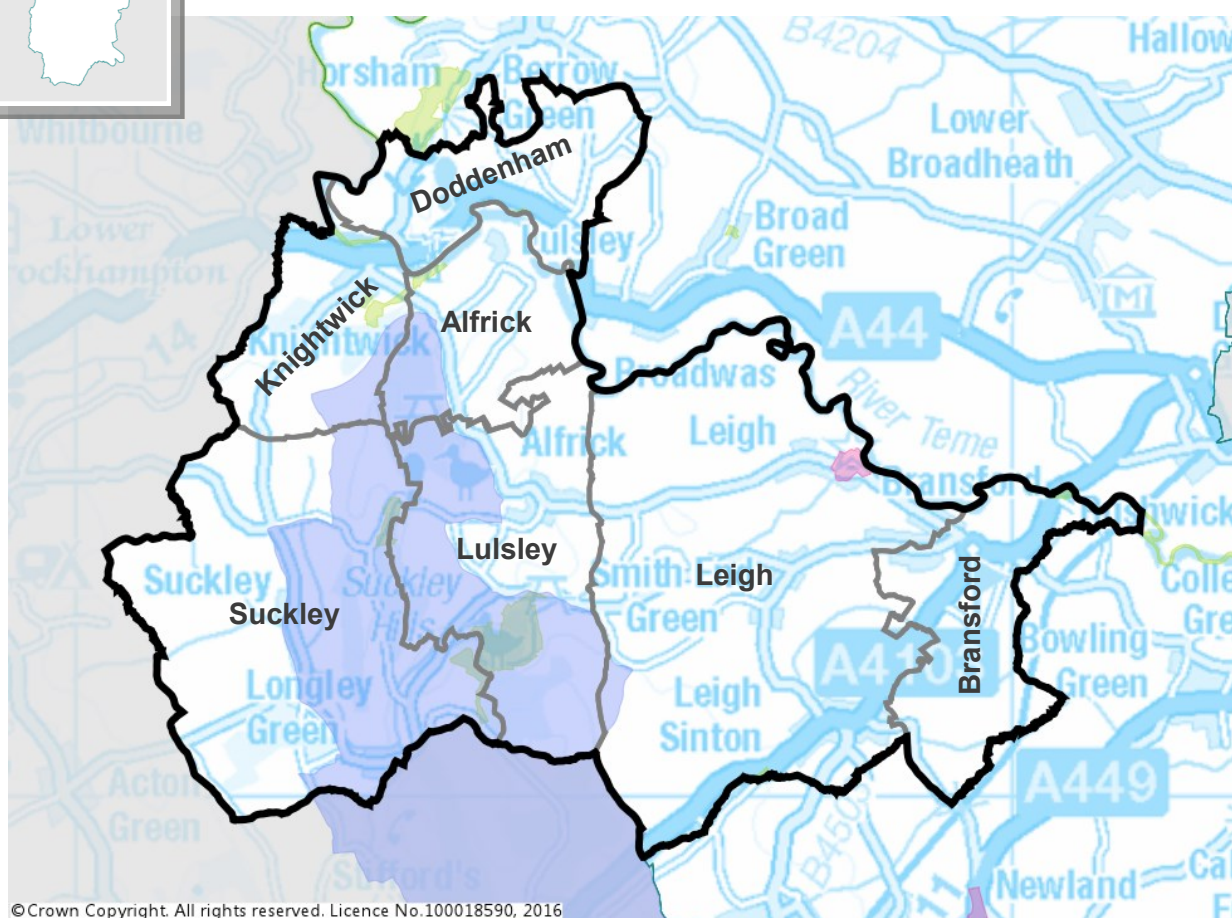
## things to consider...

- There are high levels of oil central heating and houses that fail to meet the decent homes standard
- An increase in the percentage of people aged 60+ and increasing levels of unpaid carers
- Large distances to community amenities for many of the population and a reliance on the 3rd highest levels of car ownership of the wards in Malvern Hills.
- High level of people working mainly at or from home.







The ward is located in the western central area of the district and contains the parishes of Knightwick & Doddenham, Alfrick & Lulsley, Suckley and Leigh & Bransford.

The ward contains a conservation area and two areas of special scientific interest.



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-  Site of Special Scientific Interest
-  Conservation area
-  Area of Outstanding Natural Beauty
-  Parish boundary

Further information about these parishes can be found below along with a link to details of the local councillors in the area.

<b>Knightwick &amp; Doddenham</b>	<b>Alfrick &amp; Lulsley</b>	<b>Suckley</b>	<b>Leigh &amp; Bransford</b>
<a href="#">Parish council</a>	<a href="#">Parish council</a>	<a href="#">Parish council</a>	<a href="#">Parish council</a>
<a href="#">Parish profile</a>	<a href="#">Parish profile</a>	<a href="#">Parish profile</a>	<a href="#">Parish profile</a>
<a href="#">Additional sheet</a>	<a href="#">Additional sheet</a>	<a href="#">Additional sheet</a>	<a href="#">Additional sheet</a>

# Population

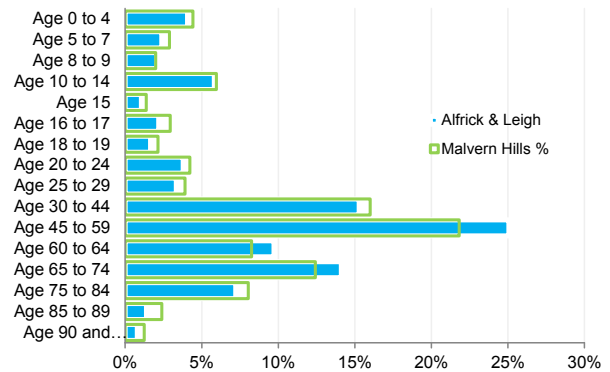


In 2011 the total population of Alfrick & Leigh was 3507. The profile of the ward is broadly similar to that of Malvern Hills as a whole but with a greater proportion of 45 to 74 year olds.

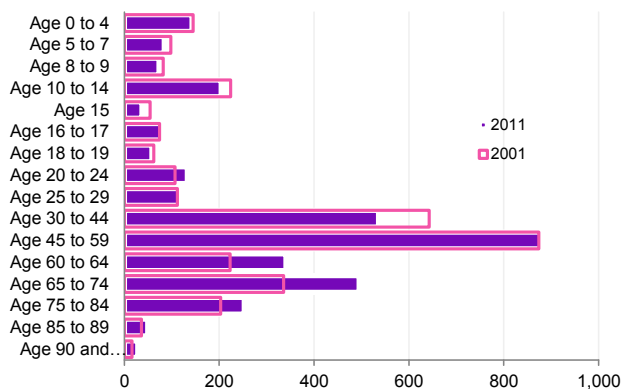
The total population has increased by 218 people (6.6%) since the 2001 census with a notable increase in residents aged 60 or over.

Male life expectancy of 77.4 years is the lowest of all the wards with available data and females of 81.6 is the 4th lowest ([local health profile tool](#)).

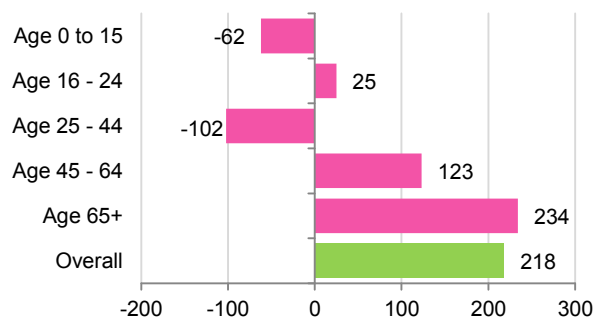
Age profile



Age profile change 2001 - 2011



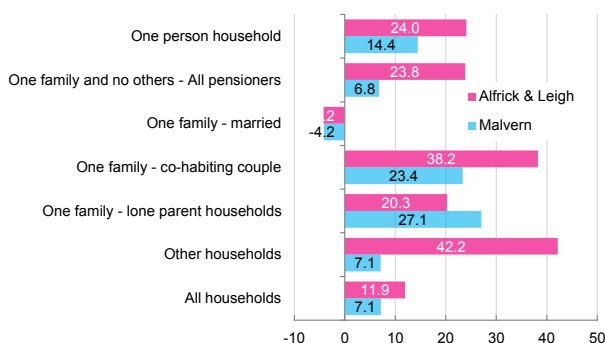
Age categories 2001 - 2011



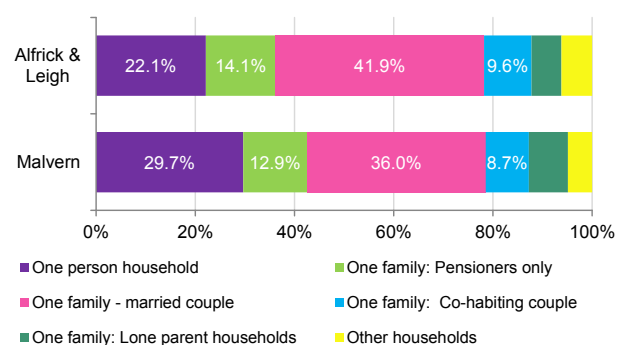
Since the 2001 census there has been an increase in lone parent households in Alfrick & Leigh from 262 to 325 (a 24% rise) and an increase of one family pensioner only households (also 24%). Both of these are considerably higher than the increases seen in the district as a whole.

The composition of households across the ward differs from the district as a whole in that it has significantly more married couple households and significantly less one person households.

Change in household composition since 2001 (%)



Household composition



# Housing

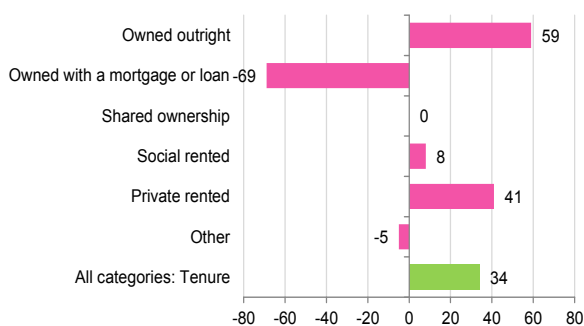


There are 1471 households in Alfrick & Leigh, an increase from 1314 in the 2001 census.

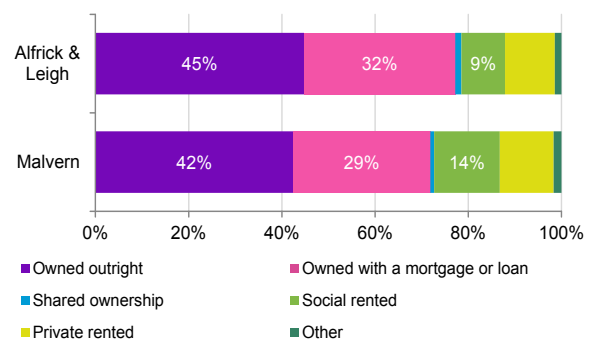
Alfrick & Leigh has a greater proportion of households that are owner occupied than in the district as a whole.

There has been an increase in the number of properties that are owned outright in the ward but there has also been a shift from properties owned with a mortgage or loan to those which are rented.

## Change in tenure 2001 - 2011

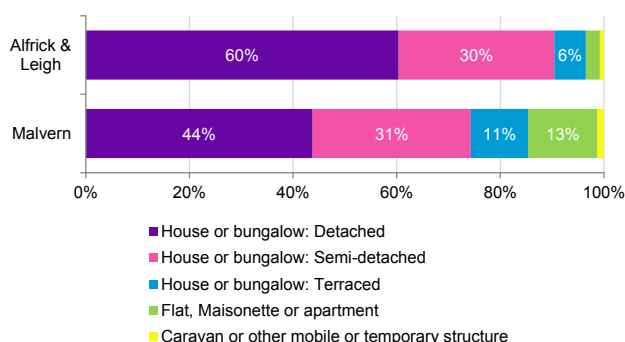


## Property tenure

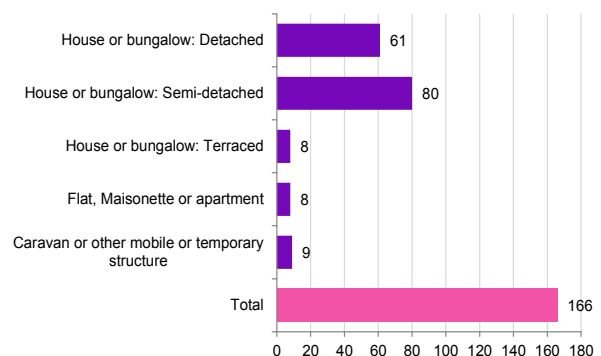


The majority of properties (60%) in Alfrick & Leigh are detached and just 10% of properties are not either detached or semi-detached. This compares with 26% across the whole of the district. There were an additional 166 household spaces since the last census with the majority being either semi-detached or detached.

## Property profile



## Change in profile 2001 - 2011



There were 41 house sales during 2014/15 in Alfrick & Leigh<sup>1</sup> and the average price for a detached property was £366,945 which compares to £339,514 in Malvern Hills and £320,501 in Worcestershire.

For a semi-detached property the average price was £288,300 compared with £207,532 in Malvern Hills and £187,909 in Worcestershire. There were too few sales in Alfrick & Leigh to compare other property types.

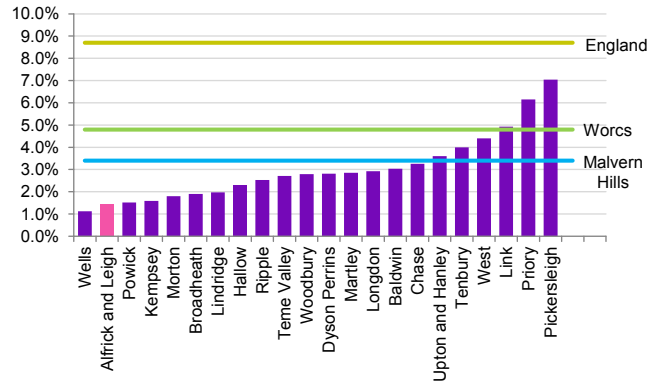
<sup>1</sup> [Land registry house price index](#)

# Housing

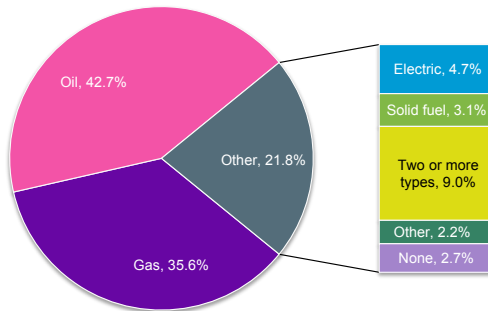
## Overcrowding

There are 1.4% of properties in Alfrick & Leigh which are considered overcrowded (have at least one room less than is required by the occupants).

This is the 2nd lowest figure of the 22 wards and is much less than the average figures for Malvern Hills (3.4%), Worcestershire (4.8%) and England (8.7%).

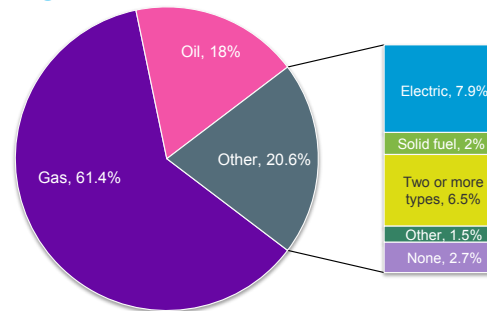


## Central heating



### Alfrick & Leigh

In Alfrick & Leigh oil central heating accounts for almost 43% of the heating systems in domestic properties whilst gas systems accounts for just 36%. This is significantly different to the district.

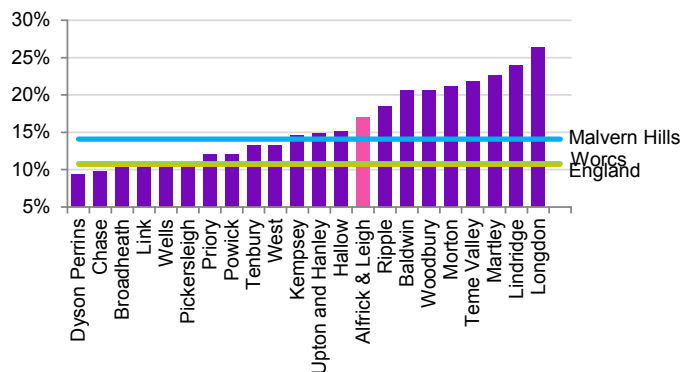


### Malvern Hills

## Fuel poverty

Fuel poverty in England is monitored using the Low Income High Cost Indicator (LIHC). Under the LIHC definition, a household is considered to be fuel poor if:

- They have required fuel costs that are above the national average
- Were they to spend that amount, they would be left with a residual income below the official poverty line.



In Alfrick & Leigh 17% of households are considered to be fuel poor<sup>2</sup> and this is above the district, county and national averages.

## Broadband provision

To check provision of superfast broadband for a particular postcode in Alfrick & Leigh visit the [Superfast Worcestershire](https://www.superfast-worcestershire.co.uk/) website.

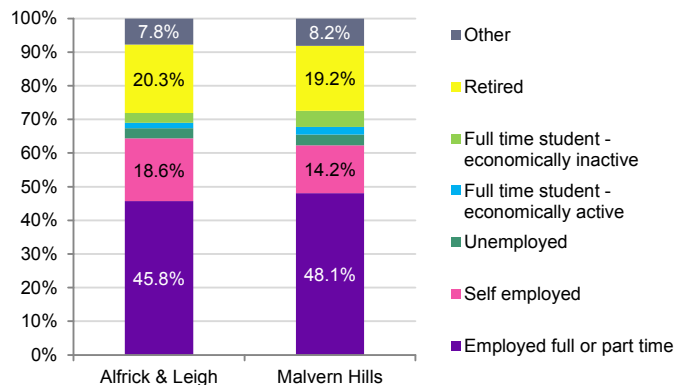
<sup>2</sup> Fuel poverty sub-regional statistics

## Economy

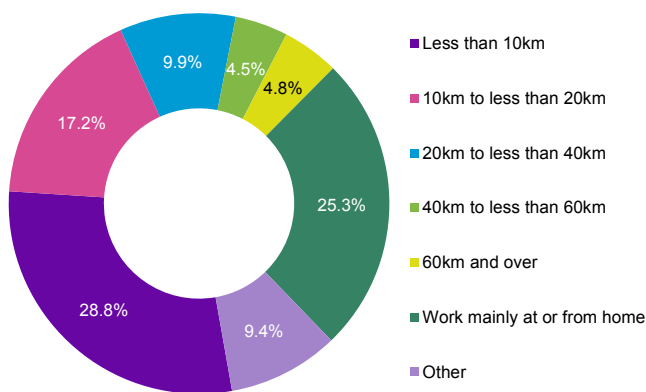
There are 2636 residents aged 16 – 74 in Alfrick & Leigh and of these, 69% are economically active, slightly more than the district as a whole. There is a greater proportion of self employed and retired people in Alfrick & Leigh.

In June 2016 there were 10 people aged 16-64 who claimed Job Seekers Allowance which is 0.6% of people. In Malvern Hills 0.9% of people claimed.

### Economic activity



### Distance travelled to work

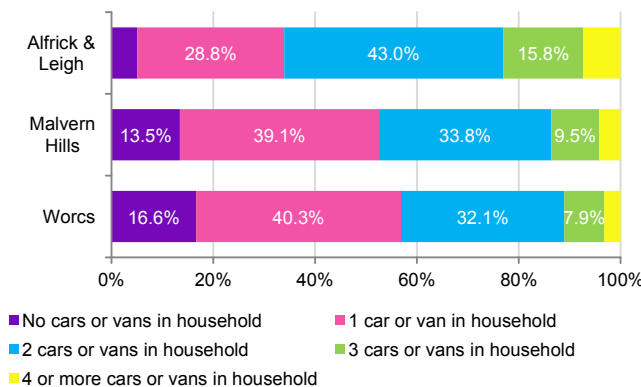


There are 462 people who work mainly at or from home in Alfrick & Leigh which is 25.3% of the population that are aged 16 and over and in employment (1736 people). This is the 5th highest of the 22 wards.

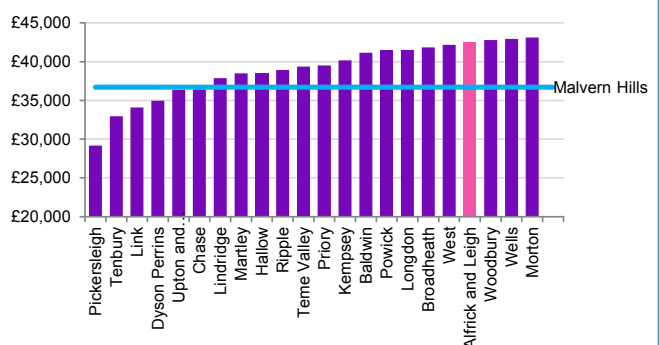
The average distance that residents of Alfrick & Leigh commuted the week before the census was 23.9km compared to 18.1km in Malvern Hills. So although there is a large proportion of people that work from home those that do travel to work, commute larger than average distances.

In Alfrick & Leigh there are just 5% of households who do not have a car or van. This compares with 13.5% in Malvern Hills and 16.6% in Worcestershire.

### Cars or vans in household



### Household income



The mean household income in 2013 was £42,588<sup>3</sup> which is the 4th highest figure of the 22 wards and higher than the figure for Malvern Hills of £36,694.

<sup>3</sup> [Worcestershire County Council instant Atlas \(Advanced Data Views\)](#)

## Education



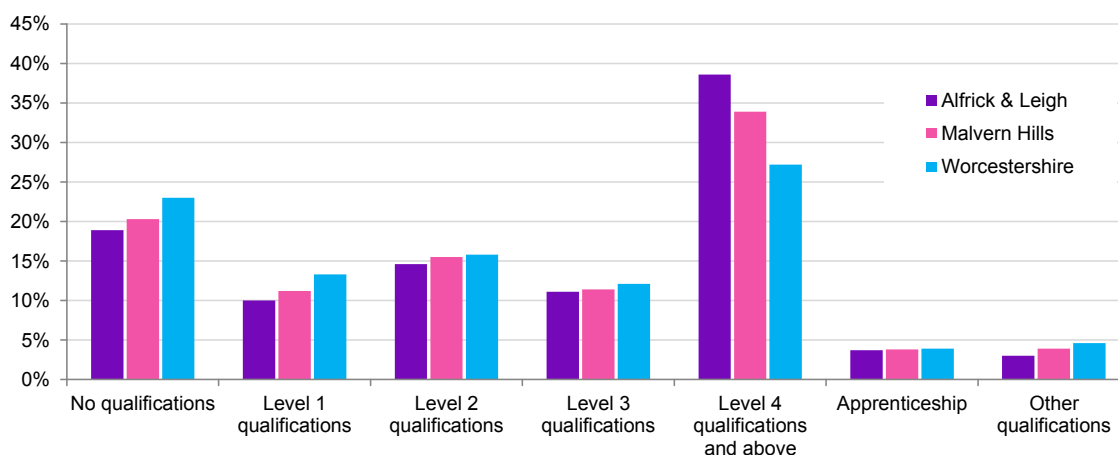
There are two primary schools located in the ward. They are listed below along with their latest Ofsted ratings, absence levels and achievements at key stage 2. Both of the schools in Alfrick & Leigh have been rated as outstanding and compare favourably with the county and national averages.

School	Pupils achieving level 4 or above in reading, writing and maths (2015)	Pupil absence (2014/15)	Latest Ofsted rating
<a href="#">Leigh &amp; Bransford Primary School</a>	100%	3.0%	<a href="#">Outstanding (28/02/2008)</a>
<a href="#">Suckley School</a>	85%	4.0%	<a href="#">Outstanding (30/01/2014)</a>
Worcestershire	76%	4.0%	
England	80%	4.0%	

Compared with the district and county there are a greater percentage of people with level 4 qualifications in Alfrick & Leigh from the total population and a smaller percentage of people with no qualifications at all.

Qualifications	Alfrick & Leigh	Malvern Hills	Worcestershire
No qualifications	18.9	20.3	23.0
Highest level of qualification: Level 1 qualifications	10.0	11.2	13.3
Highest level of qualification: Level 2 qualifications	14.6	15.5	15.8
Highest level of qualification: Apprenticeship	3.7	3.8	3.9
Highest level of qualification: Level 3 qualifications	11.1	11.4	12.1
Highest level of qualification: Level 4 qualifications and above	38.6	33.9	27.2
Highest level of qualification: Other qualifications	3.0	3.9	4.6

**Qualification levels**



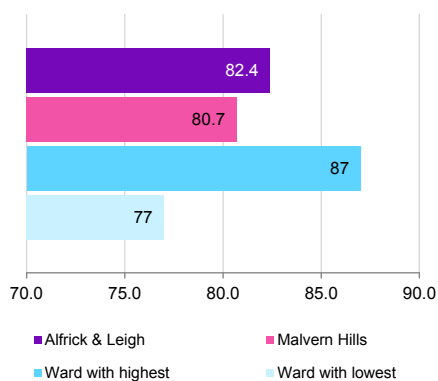
An explanation of each of the qualification levels can be found on the [education and learning](#) pages of the government website.

## Health and Care

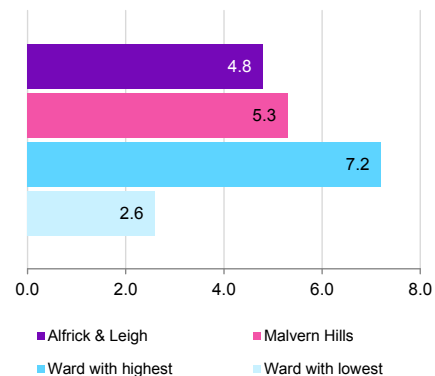


The percentage of people who said their health was good or very good in the 2011 census was higher than the average for Malvern Hills and those who declared their health to be bad or very bad is lower than the Malvern Hills average.

**Health is good or very good**

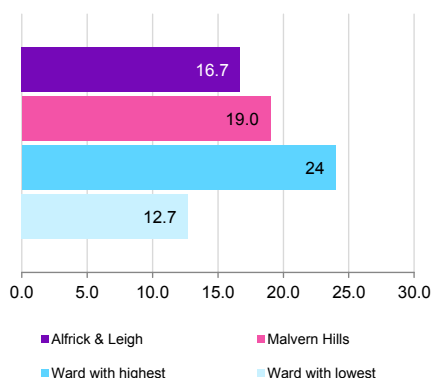


**Health is bad or very bad**

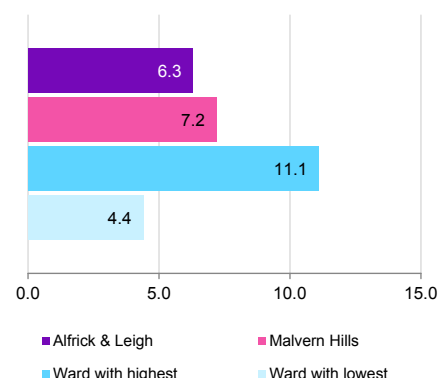


There were 16.7% of people that said their day to day activities were limited which is the 5th lowest of the 22 wards and less than the average for Malvern Hills. Of the population who were aged 16-64, 6.3% had limited day to day activities.

**Day to day activities limited**



**Aged 16 to 64 and activities limited**



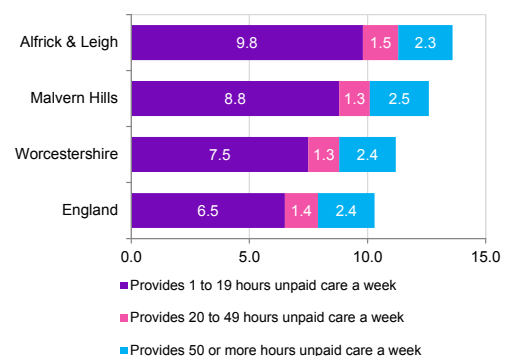
There were 478 residents in Alfrick & Leigh who provided unpaid care at the time of the 2011 census which is 13.6% of the population. This has increased from 10.9% since the 2001 census.

There are greater levels of carers than the district as whole which in turn has more than Worcestershire and England.

Public Health England provides a [local health profiles tool](#) which gives detailed information about individual wards and comparisons with larger areas.

Please see the Alfrick & Leigh [detailed ward report](#) for selectable subject areas and graphs.

**Provision of unpaid care**

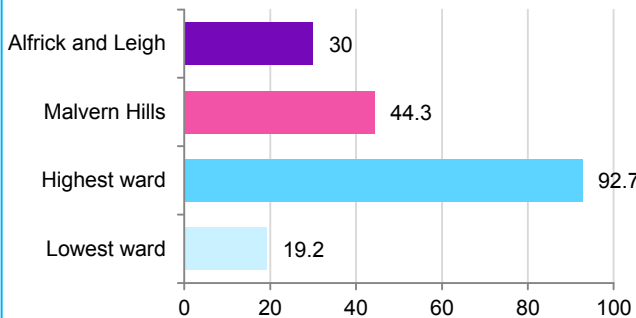


## Crime and Community Safety

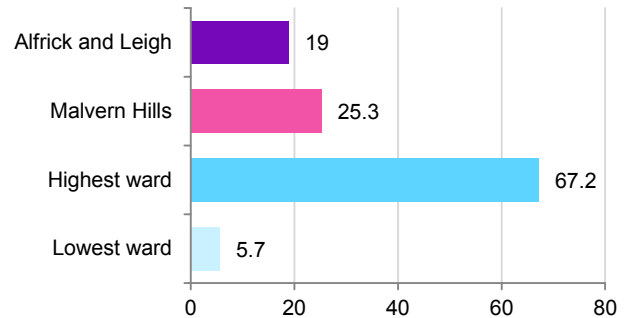


There were 104 crimes reported in Alfrick & Leigh between April 2015 and March 2016.<sup>4</sup> The average number of crimes across all the wards in Malvern Hills is 151 during the same period. These 104 crimes equate to 30 crimes per 1000 residents which is the tenth lowest level across the 22 wards.

**Crime rate per 1000 residents**

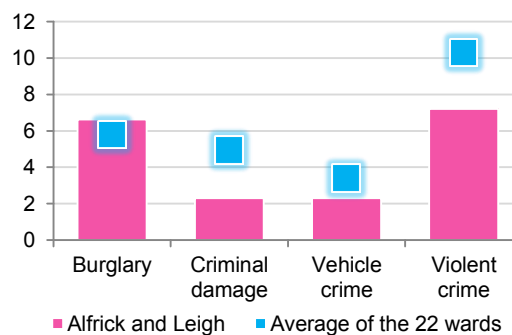


**ASB rate per 1000 residents**



During the same period there were 66 Anti-social behaviour (ASB) incidents in Alfrick & Leigh. The average number of ASB incidents across all the wards in Malvern Hills is 86. This figure of 66 in Alfrick & Leigh equates to 19 incidents per 1000 residents and is the ninth highest of the 22 wards.

**Key crime types 2015/2016**  
Number of crimes per 1000 residents



The four main crime categories are burglary, criminal damage, violent crime and vehicle crime. Between April 2015 and March 2016 the number of crimes per 1000 residents for three of these categories were below the ward average with only burglary being slightly above the ward average.

For detailed information on the types of crimes committed, how Alfrick & Leigh compares with other wards and more detail on the district as a whole please see the [Monthly Crime Report](#) on the Worcestershire County Council website.

West Mercia Police provides crime mapping information where details can be found on the nature and location of individual crimes reported in any police neighbourhood.

Alfrick & Leigh is found in the [Kempsey and Alfrick](#) policing neighbourhood.

<sup>4</sup>West Mercia Police

# Deprivation

The 2015 Indices of Multiple Deprivation (IMD) <sup>5</sup> calculates local measures of deprivation and indicates where each small area ranks across the country. Each small area, on average contains around 1500 properties and the lower the rank, the more deprived an area is.

Seven domains of deprivation are combined to produce the overall IMD. The Alfrick & Leigh ward contains two small areas and overall, the IMD puts these areas in the 6th and 7th decile nationally (where the 1<sup>st</sup> decile contains the 10% most deprived areas).

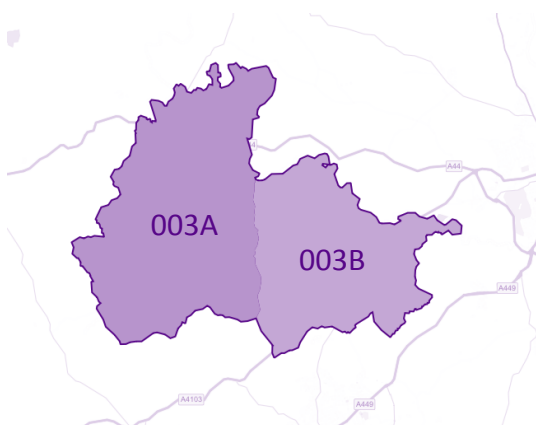
Only the Barriers to Housing and Services and Living Environment domains fall within the most deprived 40% of areas nationally.

Ward	Alfrick & Leigh	
Small area code	E01032179	E01032180
Small area name	003A	003B
Index of Multiple Deprivation (IMD) decile	6	7
Income decile	7	7
Employment decile	7	7
Education, Skills and Training decile	9	9
Health Deprivation and Disability decile	9	8
Crime decile	10	10
Barriers to Housing and Services decile	1	2
Living Environment decile	1	3

Each of the seven domains have several indicators that are combined to establish the score that places them in the deciles above.

For the small areas in Alfrick & Leigh that scored poorly on the Barriers to Housing Services domain, the areas that contributed to this poor score were the road distances to a primary school, post office, general store or GP surgery.

For the Living Environment domain the primary reasons were the number of houses in that fail to meet the decent homes standard and the number without central heating.



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<sup>5</sup> [English indices of deprivation 2015](#)

## Deprivation

The dimensions of deprivation are calculated from census data and are used to classify households based on the following four household characteristics:

**Employment** - any member of a household not a full time student is either unemployed or long-term sick

**Education** - no person in the household has at least level 2 education and no person aged 16-18 is a full-time student)

**Health & disability** - any person in the household has general health 'bad or very bad' or has a long term health problem)

**Housing** - Household accommodation is either overcrowded, with an occupancy rating of - 1 or less or is in a shared dwelling or has no central heating.

A household is classified as being deprived in none, or one to four dimensions in any combination.

	Not deprived in any dimension	Deprived in 1 dimension	Deprived in 2 dimensions	Deprived in 3 dimensions	Deprived in 4 dimensions
Alfrick & Leigh	51.9%	31.6%	14.2%	2.1%	0.1%
Malvern Hills	47.5%	32.9%	16.2%	3.2%	0.2%

There are just over 16% of households in Alfrick & Leigh that are considered deprived in 2 or more dimensions which is the 7<sup>th</sup> lowest of the 22 wards and lower than the Malvern Hills, Worcestershire and England averages.

